

MARIEL WHITE

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Personal Blog: MarielWhite.com

EDUCATION

Bachelor of Science in Sports Management, Minor in Mass Communication
University of Florida

December 2021

GPA: 3.7/4.0

WORK EXPERIENCE

6/2018-7/2019 Digital Marketing Intern • Yardstick Digital Marketing

- Aided small businesses growth through digital marketing techniques, such as paid search and search engine optimization
- Evaluated and improved Google Ads accounts for various employees

1/2017-9/2017 Student Fundraiser • UF Call Center

- Called UF alum to raise money for the institution
- Built rapport with alumni, answered questions about donating, and tried to overcome objections in a positive light to donating to the school

5/2017-8/2017 Hydration Specialist • Gatorade

- Prepared beverages for sports camps attendants and families
- Learned the layout of all the sports complexes at UF and the different tasks required at each
- Networked with fellow students and others involved in Gator sports to expand my professional connections

5/2016-8/2016 Sales Associate • Old Navy

- Assisted customers, promoted Old Navy Credit Cards, and kept sales floor neat and organized
- Available during scheduled hours and when called to help to build strong relationship with managers

LEADERSHIP & INVOLVEMENT

6/2019-Present Blogger • MarielWhite.com

- Write content to help others with chronic illnesses or disabilities, and to bring understanding to others
- Build and maintain website, create and sustain relationships, and regularly produce content

1/2020-Present Sports Journalism Intern • University Athletic Association

- Interview and write features on UF athletes
- Interview coaches to include quotes in articles

1/2020 Volunteer • Pro Bowl Experience

- Traveled to Orlando, FL to assist wherever I was needed with the Pro Bowl Experience at Disney World
- Improved communication and technology skills by communicating with directors and patrons of all ages and learned how to use a Google Pixel phone to check patrons in

1/2017-Present Football Block Chairman | Bid Day Committee Member • Phi Mu Sorority

- Communicated with chapter members and executive members, coordinated with external parties such as the ticket office and fraternities, and kept track of tickets and wristbands
- Planned and organized themes, gifts, and activities while keeping to a strict budget
- Spoke during Fall recruitment in 2019 to share my story and love for my sorority and sisters

10/2019 Guest Speaker • Tim Tebow Foundation

- Interviewed by the Tim Tebow Foundation to be featured in a social media campaign
- Shared my story and some of my blog and discussed life after surviving strokes and my return to college

3/2019 Guest Interviewer • Tim Tebow Foundation

- Interviewed celebrities on the red carpet of the Tim Tebow Foundation Gala about why they were attending, what they were excited about, and how they knew Tim Tebow
- Prepared questions, spoke and listened to interviewees while on camera, and had to be prepared for disruptions in order of guests

1/2017-4/2017 Young Life Explore

- Participated in leadership seminars, discussion, and activities to grow and develop my leadership skills
- Networked with other college students to discuss and grow leadership skills

HONORS & AWARDS

1/2020 Florida Gator Magazine, featured in the 2020 Florida Gator Magazine

12/2019 UF Panhellenic Scholarship Recipient

6/2016 Atlanta Gator Club Scholarship Recipient